

# 02

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Dress Code

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T-shirts with motto prints are bought and are often worn as group outfits by *Ballermann* tourists. By dressing up, the actors identify themselves with the surrounding ecstatic atmosphere, and construct themselves as outlaw personalities, fulfilling the social codes given through the prints.

West African street vendors likewise wear and offer colorful and unusual accessories. Things that blink, shriek, move, protect, expose and help to be seen.

Whom might this suit? Who are the buyers, sellers and actors of these costumes? Which realities are reflected and which diversions can be observed?







Various colors  
(A. Storch 2016)





Untitled  
(A. Storch 2016)



Men I  
(A. Storch 2016)







I'll be off then – finding themselves in Mallorca  
(J. Traber 2016)



Helmut shirt  
(A. Storch 2016)



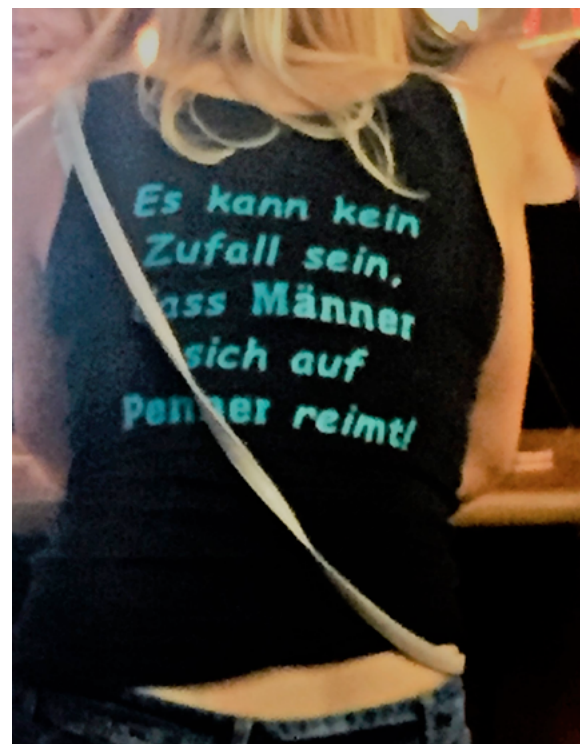
Never saw anybody wearing this  
(A. Storch 2016)







Suggested sightseeing  
(J. Traber 2017)



Girl group t-shirt  
(J. Traber 2016)



Print now language  
(A. Mietzner 2017)







Fashion walk in front of spectators  
(J. Traber 2016)







Oktoberfest working suit  
(A. Storch 2016)



Suit, drinks and accessory  
(J. Traber 2017)





Men II  
(A. Storch 2016)



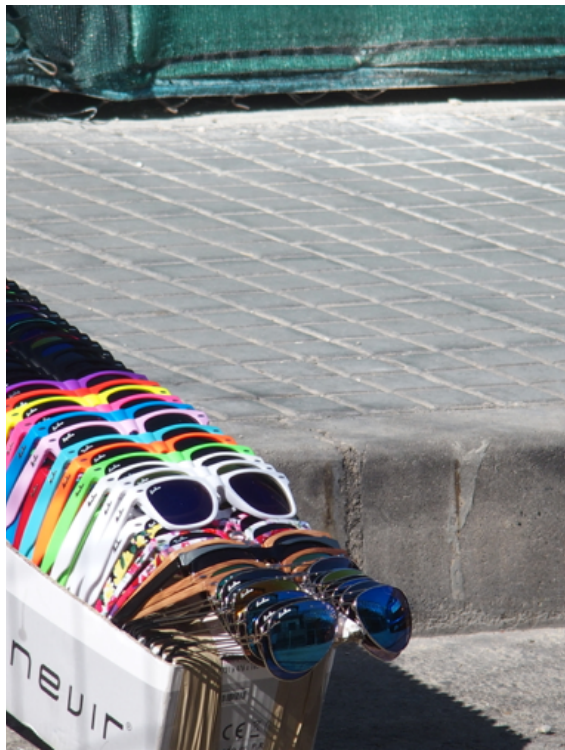
Capoeira performance in front of tourists  
(N. Schneider 2016)







Heute billig  
(A. Mietzner 2016)



Out of office  
(A. Mietzner 2017)



Street vendor in colorful clothes selling souvenirs  
(J. Traber 2017)







Undress to impress? Performances in drinking halls  
(J. Traber 2016)



Performing "Schinken"  
(N. Nassenstein 2016)







Plastic skins  
(N. Nassenstein 2016)

